

prop funding

THE NEXT EVOLUTION OF PROP TRADING

A transparent, community-aligned funded trading model

BUILT FOR MODERN TRADERS.

STRUCTURED FOR LONG-TERM SUSTAINABILITY.

DESIGNED WITH ALIGNED INCENTIVES AT ITS CORE.

THE PROBLEM

Traditional prop firms were built around misalignment

For years, most prop firms operated on a model where the majority of platform revenue came from evaluation fees rather than trader success.

THE PROBLEM

Traditional industry issues



Traders vs platform

Many firms profit more when traders fail than when traders succeed.



Unsustainable payout models

Large payouts often rely on continuous new customer acquisition and failure.



Hidden restrictions

Complex rules, hidden limitations, and inconsistent enforcement create distrust.



Lack of transparency

Most traders never understand where payouts actually come from.

THE RESULT?

**A broken relationship
between traders and
platforms.**



THE PIVOT

A different approach to prop trading misalignment

PropFunding was designed around one core idea: **alignment**

Instead of building a system where the platform benefits from trader failure, we built a model where sustainability and trader success are deeply connected.

What makes PropFunding different?

 Transparent community pool structure

 Simulated trading environment

 Structured sustainability

 Incentive alignment

 Community-driven growth

HOW IT WORKS

Simplified overview

Traders pay a one-time fee and receive an instant funded trading account on MT5.

1

Trading profits and losses are tracked in \$PROP on MT5 vs traditional USD PNL.

3

The ecosystem continues scaling as more traders and affiliates participate.

5

70% of each one-time fee goes into the payout pool.

When it's time to withdraw, redeem \$PROP for USD from the pool.

4

2

What is \$PROP?

The internal unit powering the PropFunding ecosystem.

\$PROP is used to track trader performance, withdrawals, and participation across the platform.

Instead of traditional USD-based simulated PNL, trading activity within the MT5 environment is measured in \$PROP.

WHEN TRADERS BECOME ELIGIBLE FOR WITHDRAWALS, THEIR \$PROP PROFIT CAN BE REDEEMED FOR USD BASED ON THE EXCHANGE RATE AT THE TIME OF WITHDRAWAL. THIS RATE IS DYNAMIC AND DETERMINED BY THE CURRENT POOL BALANCE AND THE EFFECTIVE CIRCULATING SUPPLY OF \$PROP WITHIN THE ECOSYSTEM.

Why \$PROP?

 Transparent ecosystem accounting

 Dynamic redemption model

 Sustainability-focused structure

 Community-powered participation

DISCLAIMER: \$PROP IS AN INTERNAL PLATFORM UNIT USED EXCLUSIVELY WITHIN THE PROPFUNDING ECOSYSTEM. IT IS NOT A CRYPTOCURRENCY, SECURITY, OR PUBLICLY TRADABLE TOKEN, AND IS NOT INTENDED FOR SPECULATIVE OR INVESTMENT PURPOSES

WHY THIS MODEL IS MORE SUSTAINABLE

Built for long-term stability

Traditional model

Revenue driven by challenge volume
Traders compete against platform economics
Opaque payout structure
High dependency on acquisition
Short-term scaling

\$PROP model

Community-funded payout pool
Trader and platform incentives aligned
Transparent and trackable pool balance
Stronger long-term retention
Built for long-term sustainability

BENEFITS FOR AFFILIATES



A stronger story to promote

- ✓ Unique market positioning
- ✓ Higher trust narrative
- ✓ Better audience retention
- ✓ Easier organic marketing
- ✓ Long-term brand potential

Traders deserve clear

rules

incentives

payout structures

communication

Sustainability requires structure

Platform health priorities

- Controlled withdrawal structures
 - Structured risk parameters
 - Fair and sustainable rules
- Dynamic \$PROP to USD rates

Details

- First payout after 30 days, then every 14 days
 - 10% max withdrawable profit per month
 - 6% max drawdown and 4% daily loss
- Redemption rates adjust dynamically based on the pool balance & \$PROP supply

OUR MISSION

Help build a more
aligned and sustainable
future for prop trading.

“When traders win, the ecosystem should become stronger, not weaker.”

Partner with the next evolution of prop trading

WE ARE BUILDING PARTNERSHIPS WITH

- ✓ Trading educators
- ✓ Content creators
- ✓ Communities
- ✓ Influencers
- ✓ Trading networks
- ✓ Fintech partners

Partner benefits

💰 Competitive revenue share

🤝 Custom campaign support

⚡ Early ecosystem advantage

🚀 Long-term growth focus

Funded trading, rebuilt around alignment

BECOME AN AFFILIATE. PARTNER WITH US. JOIN THE COMMUNITY.

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